

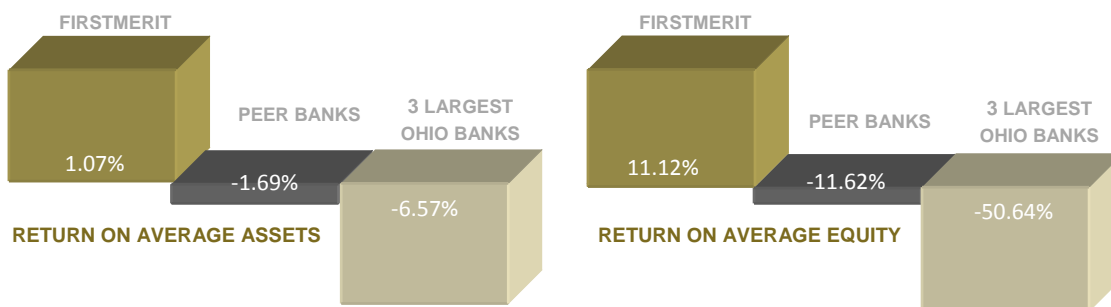
FIRSTMERIT WEALTH MANAGEMENT SERVICES: GUIDANCE YOU CAN COUNT ON

In today's uncertain environment, one of the few things you can count is on your FirstMerit team of wealth management advisors. When combined with the financial strength and reliability of the region's leading "Super Community Bank," you have the tangible assurance of a local, trusted advisor who can provide the accountability that has been lacking in some of the nation's largest institutions. Bottom line, we believe that our performance numbers (illustrated below) help demonstrate why FirstMerit has the credibility to offer you significantly greater control over your financial affairs...and the guidance you can count on.

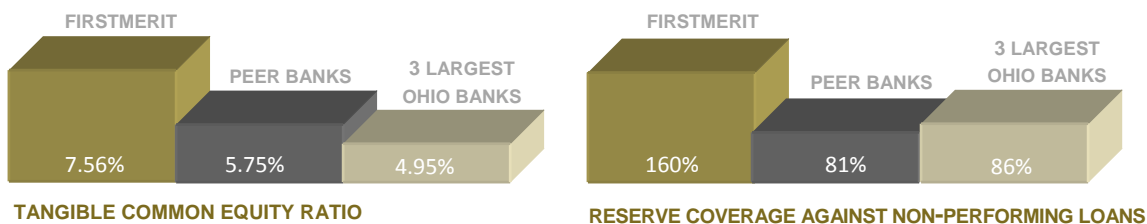
TOP LINE GROWTH*

- Exceeded analyst earnings-per-share estimates for nine consecutive quarters
- Operating revenue growth for seven consecutive quarters
- 10.0% annualized average commercial loan growth in 1Q09, on top of solid growth of 11% in 2008

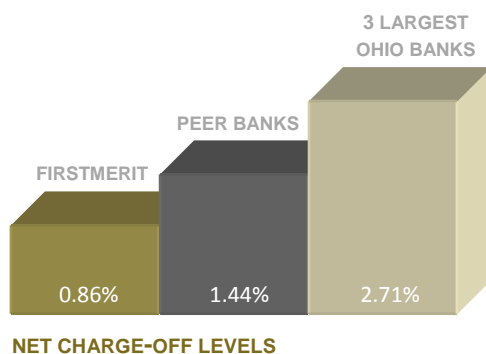
HIGH PROFITABILITY*



STRONG BALANCE SHEET*



SOLID CREDIT QUALITY*



*BASED ON 1Q09 RESULTS

Peer banks: Associated Banc-Corp, Citizens Republic, First Commonwealth Financial, FNB Corporation, Fulton Financial, Huntington, Old National Bancorp, Park National and TCF Financial.